

MVP Strategic Themes (from sticky note exercise)

Breastfeeding

What is going well?

- National Childcare Trust Breast Feeding Buddies regularly receive positive feedback from midwives.
- Nursingmatters.org.uk – Breastfeeding advocacy for the child in family circumstances).

What is not going so well?

- Not a lot of information is given by midwives. Due to work load and staffing midwives do not have the time to talk at length. Tends to be a short conversation and leaflets given.
- Not enough referral pathways after discharge for Breastfeeding women. Opt in option limits the number of women supported

Seldom Heard Groups

What is going well?

- SMABS Pathway now with the CCG
- HV Family Hubs Midwife Com - changes mean more engagement

What is not going so well?

- Could midwives routinely ask the question – do you have everything you need for baby? To identify women who are struggling with costs etc.

Perinatal Mental Health

- Midwives routinely ask lots of questions before and after birth when in conversation and check- ups with mum/mum to be

What is not going so well?

- More support needed for mothers when children are taken into care

Continuity of Carer

What is going well?

- Time spent midwife-to-woman
- Relationships and rapport building
- Trust is continuing to be built between and across health services and voluntary community sector. Far stronger relationship across the sectors than we previously had

Q: Can it be longer than a year?

Infant Mortality

What is not going so well?

- Support needed for mothers after just 1 miscarriage
- Pathways for women if child is removed or a stillbirth
- Q: Where do you go for support if your baby dies or is removed?

